

Review Innotrans 2014 in Berlin

For Autronic the Berlin fair was a very important meeting opportunity bringing together all companies established in the railway technology market.

Compared with the fair of 2012 we have noticed that the number of visitors clearly rose (+25%) and that our attractive product policy stimulated a lot of interest. Especially in the field of customer specific developments we were able to establish good new contacts. The InnoTrans is the ideal venue to get a quick and comprehensive overview and to present the latest products to a huge number of specialists like we did for example by presenting our new products ACR350/C, HFBC60-W/Ks and HPBC20.



Especially in the field of power electronics we see the tendency to develop applications to an increasing extent under ecological aspects and to place special emphasis on these aspects, besides miniaturization and enormous function enlargements. Our new products exactly meet these requirements.

One of the particular highlights providing high esteem to our work was the visit of the Minister of Transport of Baden-Württemberg Winfried Herrmann to our booth which gave us the opportunity to present our strengths in the railway technology market in a personal talk. We hope that the Berlin fair will offer also in future best opportunities to maintain our

good relationships with you, to continue to talk with you and do business successfully.

Sandra Maile (Autronic) and Jörg Traum (Fortec) talking with Minister Herrmann



Information on the Fair:

138.000 professional visitors from 140 countries visited 2.758 firms from 55 countries. This strikingly exceeds the record figures of 2012.